



ULTRA HYDRO WATER SCIENCE SKIN CARE RANGE WITH 72 HOURS HYDRATION AND MARINE PEPTIDES

A range of pure skin care products with a refreshing splash of clean Australian water, to give your skin the hydrating moisture it thirsts for.



Our formulation, your brand.

BAXTER
Laboratories

ULTRA HYDRO WATER SCIENCE SKIN CARE RANGE

A range of pure skin care products with a refreshing splash of clean Australian water, to give your skin the hydrating moisture it thirsts for.



- » Light, water based skin care range
- » Treats the skin to nutrient rich goodness of pure Australian water
- » Simplest way to rehydrate and revitalise your skin
- » Contains mineral water for skin regeneration
- » Satin-smooth, luminous skin
- » Drench your skin with an infusion of rich moisture
- » Mega-moisture for thirsty skin
- » Provides 72 hours moisturisation



ULTRA HYDRO WATER SCIENCE SKIN CARE RANGE WITH 72 HOURS HYDRATION AND MARINE PEPTIDES

PRODUCTS

INGREDIENT LIST:

KEY INGREDIENTS IN BOLD

CLAIMS

ULTRA HYDRO WATER SCIENCE

2-Phase Dual Cleanser Toner



Aqua, Caprylyl Caprylate/Caprate, Propylene Glycol, **Saccharide Isomerate**, Glycerin, Sodium Chloride, Benzyl Alcohol, Phenoxyethanol, **Soluble Collagen**, Diazolidinyl Urea, **Aloe Barbadensis Leaf Juice**, Parfum, Benzophenone-4, **Tocopheryl Acetate**, CI 42090

- Penetrates deep into the pores to purify
- A skin refreshing therapy for summer
- Helps the skin to look crystal clear and vitalized

ULTRA HYDRO WATER SCIENCE

Water Essence



Glycerin, Butylene Glycol, Aqua, Cyclopentasiloxane, Cyclohexasiloxane, **Saccharide Isomerate**, Diazolidinyl Urea, Parfum, **Tocopheryl Acetate**, **Aloe Barbadensis Leaf Juice**, **Soluble Collagen**, CI 42090

- Hydrate, recover and nourish
- Infuses the skin with abundant moisture for instantly smoother and suppler skin

ULTRA HYDRO WATER SCIENCE

Hydrating Gel



Aqua, Caprylyl Methicone, Alcohol, Glycerin, PEG-12 Dimethicone/PPG-20 Crosspolymer, **Saccharide Isomerate**, **Soluble Collagen**, Benzyl Alcohol, Phenoxyethanol, Diazolidinyl Urea, Menthyl Lactate, **Aloe Barbadensis Leaf Juice**, **Tocopheryl Acetate**, Parfum

- Quickly penetrates the skin for an instant cooling effect
- Cools the skin to relieve stress and tension
- Supplies moisture and soothes the skin with a non-sticky, refreshing texture
- Forms water droplets on the skin

ULTRA HYDRO WATER SCIENCE

Light Lotion



Aqua, Propylene Glycol, Glycerin, Cyclopentasiloxane, Cyclohexasiloxane, Dimethicone, Sodium Chloride, PEG/PPG-18/18 Dimethicone, **Saccharide Isomerate**, Dimethicone Crosspolymer, Phenoxyethanol, **Soluble Collagen**, Caprylyl Glycol, Parfum, **Aloe Barbadensis Leaf Juice**, **Tocopheryl Acetate**, Sorbic Acid

- Concentrated hydration boost
- The ultimate quencher for parched skin
- Delivers intensive hydration to your skin

ULTRA HYDRO WATER SCIENCE

Night Mask



Aqua, Caprylyl Methicone, Cyclopentasiloxane, Glycerin, PEG-12 Dimethicone/PPG-20 Crosspolymer, Dimethicone, Cyclohexasiloxane, Ammonium Acryloyldimethyltaurate/VP Copolymer, Xanthan Gum, **Saccharide Isomerate**, Polysorbate 20, Phenoxyethanol, Sodium Polyacrylate, Butyrospermum Parkii, **Tocopheryl Acetate**, **Soluble Collagen**, Caprylyl Glycol, Trideceth-6, Disodium EDTA, **Aloe Barbadensis Leaf Juice**, Parfum, Sorbic Acid, PEG/PPG 18/18 Dimethicone

- Safeguards skin moisture
- Restores skin damaged by extreme dryness
- Deeply hydrates fatigue and dry skin

POTENTIAL CLAIMS

Our formulation, your brand.



RANGE CLAIMS

- » Light, water based skin care range
- » Treats the skin to nutrient rich goodness of pure Australian water
- » Simplest way to rehydrate and revitalise your skin
- » Contains mineral water for skin regeneration
- » Satin-smooth, luminous skin
- » Drench your skin with an infusion of rich moisture
- » Mega-moisture for thirsty skin
- » Provides 72 hours moisturisation



PENTAVITIN® HYDRATION

- » Instant hydration effect
- » Deep hydration for 72 hours
- » Strong improvement of skin comfort after only 2 weeks
- » Visibly smoother skin surface after 4 weeks

KEY INGREDIENTS

VITAMIN E

Vitamin E, or tocopheryl acetate, is a strong anti-oxidant, protecting the skin from free radicals caused by exposure to UV-light, pollution, smoke and other environmental pollutants. It's also a natural skin conditioner as it helps improve the moisture retention ability of the epidermis. This improves the skin making it more soft and supple.

ALOE VERA

Aloe barbadensis, or more commonly known as aloe vera, is well known for its moisturising and soothing properties but also has so many other benefits when topically applied. Aloe vera improves the skin absorption of moisture and nutrients, rebalances the skin pH and removes dead skin cells to allow for improved oxygen exchange.

PENTAVITIN® (SACCHARIDE ISOMERATE)

When skin barrier function is damaged or impaired the body gives you a warning sign with dry, itchy skin. Environmental factors such as, heating, air conditioning, travelling by plane, harsh weather conditions and rapid changes in humidity all impact the biosensor function of the skin having a detrimental effect of the quality of your skin.

MECHANISM OF ACTION:

Pentavitin® is a mimic of a carbohydrate complex found in human skin. It binds to free lysine groups on the keratin in the skin which prevents the pentavitin® from washing away allowing it to increase water retention and provide 72 hours of moisturisation. Removal of pentavitin® occurs naturally through desquamation. In the short-term, pentavitin® improves the water retention of the stratum corneum thereby hydrating and nourishing the skin. This in the long term improves the desquamation and epidermal barrier function. Pentavitin® also stimulates genes which play a key role in skin barrier maintenance, such as Natural Moisturising Factors (NMF), Hyaluronan and Ceramides.

BIO-MARINE COLLAGEN 6 PH (SOLUBLE COLLAGEN)

Collagen makes up 70% of the skin's total protein quantity, acting as a structural protein to hold the upper layers of the skin. With Bio-marine collagen 6 PH containing 5-7% of marine origin soluble collagen it is the most concentrated marine native collagen on the market. This natural collagen is high in molecular weight due to its long amino-acid acid. This chain allows for the collagen to fasten strongly to the keratin in the skin creating a film. This filmogenic property allows for high water retention and also improves protection of the skin from environmental damages. Bio-marine Collagen also has hydroscopic features allowing for its high moisturisation capacity.



BIO-MARINE COLLAGEN 6 PH PROTECTS

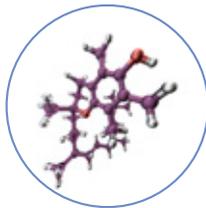
- » Reinforces the hydro-lipidic barrier, to maintain moisture
- » Creates a film over the skin to help maintain skin moisture and protect against environmental damages, such as UV exposure
- » Provides high moisturisation due to its hydroscopic features



COMMON GENERAL CLAIMS

- » Hypoallergenic, Dermatologist-tested
- » Gentle, mild
- » Paraben-free
- » Phthalate-free
- » pH balanced

VITAMIN E

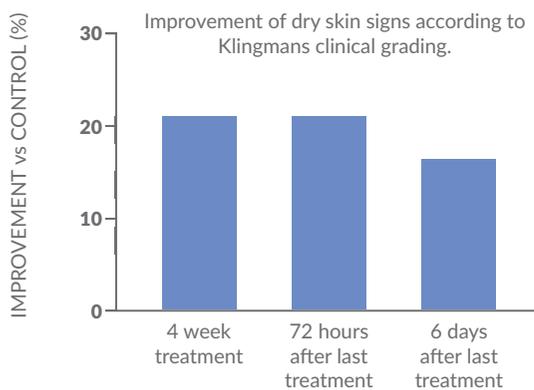


ALOE VERA



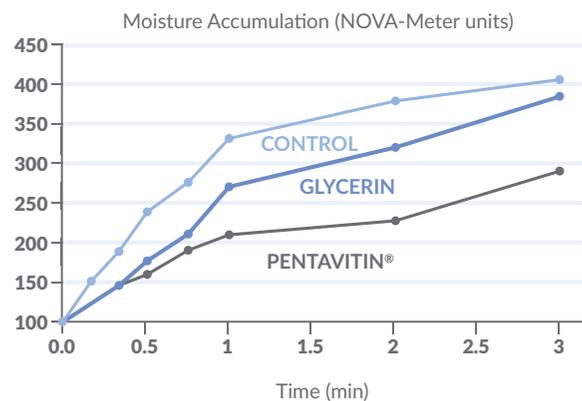
DEEP HYDRATION FOR 72 HOURS

1% PENTAVITIN® reduces dry skin signs by 20% after 4 weeks. After the last treatment the effects of PENTAVITIN® last for 72 hours.



INSTANT DEEP HYDRATION

The Moisture Accumulation Test shows that PENTAVITIN® instantly retains more moisture in the skin than glycerin.





WWW.BAXTERLABORATORIES.COM

HEAD OFFICE/MANUFACTURING

Baxter Laboratories Pty Ltd
1019 Mountain Highway
Boronia, Victoria 3155, AUSTRALIA
Telephone: +61 3 9720 3009
Facsimile: +61 3 9720 3339
E-mail: info@baxterlaboratories.com
Web: www.baxterlaboratories.com

HONG KONG OFFICE

Baxter Laboratories (Hong Kong) Ltd
31/F Tower One Times Square, 1 Matheson Street
Causeway Bay, HONG KONG
Telephone: +852 2107 3656
Facsimile: +852 2107 3699
Mobile: +852 9664 4270
E-mail: jho@baxterlaboratories.com
Joyce Ho
Web: www.baxterlaboratories.com.hk

CHINA COMPLIANT

